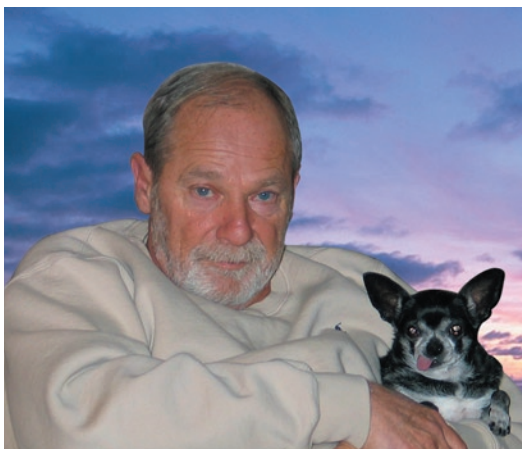


Press Release



For Immediate Release

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FAN-TASTIC MAN PASSES BUT HIS INVENTION LIVES ON

“Well, you see it’s like this...” Was the endearing and memorable statement that made people sit up and listen to Steve Milks, inventor and cofounder of Fan-Tastic Vent Corporation in Imlay City, Michigan. This “true to his ideals” man knew what he wanted out of life and set out to accomplish remarkable goals. His RV career started as a service technician in the 1960’s, then retail sales and on to the wholesale side of the industry. Steve’s creative mind helped to improve others products. He loved his many years in the RV industry, of making many products successful such as the Trans-Van while he was with Champion Home Builders.

He had often spoken of a much needed ventilation and air exchange system for RV users. In 1984, Steve embarked on designing and building a wooden prototype of a fan. He and Dave Struck after lengthy discussions and research, developed a business plan and began their venture. Struck borrowed a motor home. Steve installed the fan, completed the wiring and tested the device by setting off a smoke bomb. The fan cleared the RV in just seconds. Presto! His ideal of a high performance vent, was born. Steve immediately applied for a patent while Dave sought financing. Production began in April 1985. Steve graced the RV industry by creating a product that enhanced the RV experience for both vacationers, full timers and their pets. This simple yet practical product was one the RV world came to know by name.

From the humble beginnings of just 2,184 fan shipments in 1985 to today with the sale of Fan-tastic’s 2,000,000th fan set for July 2006. Fan-Tastic became one of the most highly used components in RV living. Steve was a very proud inventor.

In the beginning most RV manufacturers thought it was too expensive and dismissed it. Steve knew better and started marketing at the grass roots level, going to rallies. The demand from the ultimate consumer was so great that soon manufacturers started calling Fan-tastic Vent. The evolution of the vents included many features. Thermostats, rain sensors, wall controls and finally the radio frequency hand held remote control introduced at the 2005 Louisville RVIA show. He had a mission for his company. It was simple yet profound. Build a good product, deliver it on time, stand behind it. “If it breaks send parts to fix it” He instilled these philosophies and actions into his employees. Steve did business on a hand shake, he was a man of his word, and his loyalty to employees and customers was his highest priority. He had an open door policy for anyone in need of help or conversation and derived great pleasure from sharing his knowledge with those who yearned for success. He was a man with very strong opinions who freely expressed them. Honesty, integrity, sharing and the love of people and animals was the heart of Steve Milks.

Steve will be remembered as the most generous man anyone could ever meet along life’s journey. He helped to change the lives of many people. He was described as a solid, caring, sustaining life bread of a human being who will be deeply missed. Steve passed away on March 9, 2006.

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